

# Toolkit for Partners

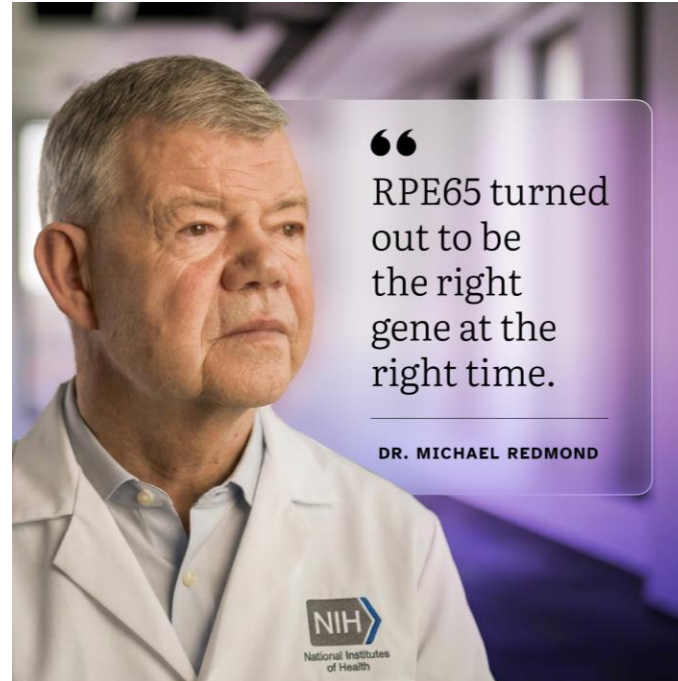
*The Science of Saving Sight—Dr. T. Michael Redmond*

Social Content



# RPE 65

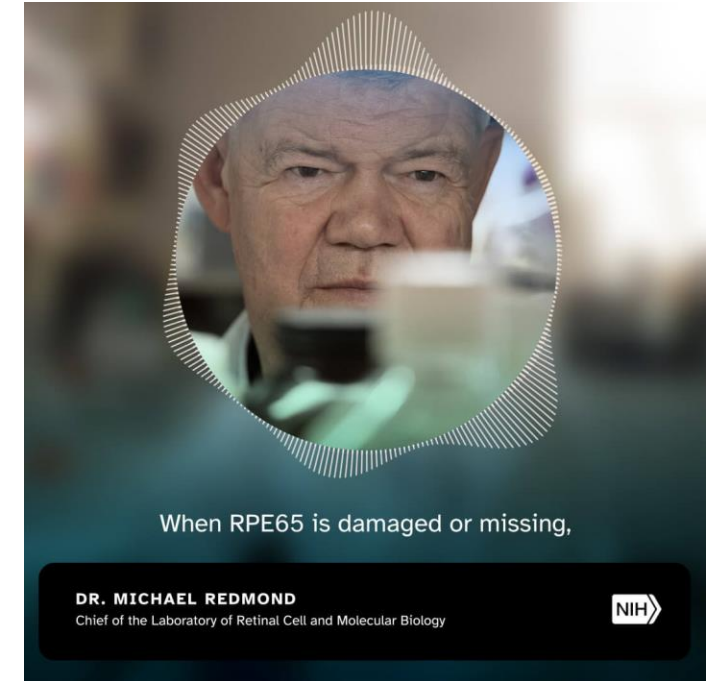
## STATIC SOCIAL



### SAMPLE POST COPY:

RPE65, discovered at NIH by Dr. Michael Redmond and his team, led to the first FDA-approved gene therapy. This therapy is being used to restore sight and has paved the way for more treatments to come. See the story behind the discovery: [go.nih.gov/labtolife](https://go.nih.gov/labtolife)

## AUDIOGRAM



### SAMPLE POST COPY:

NIH vision researcher Dr. Michael Redmond and his team were searching for an answer to a scientific question about the visual cycle. What they discovered became the first FDA-approved gene therapy for an inherited disease. Learn about the impact of RPE65 here: [go.nih.gov/labtolife](https://go.nih.gov/labtolife)

# A Light Went On

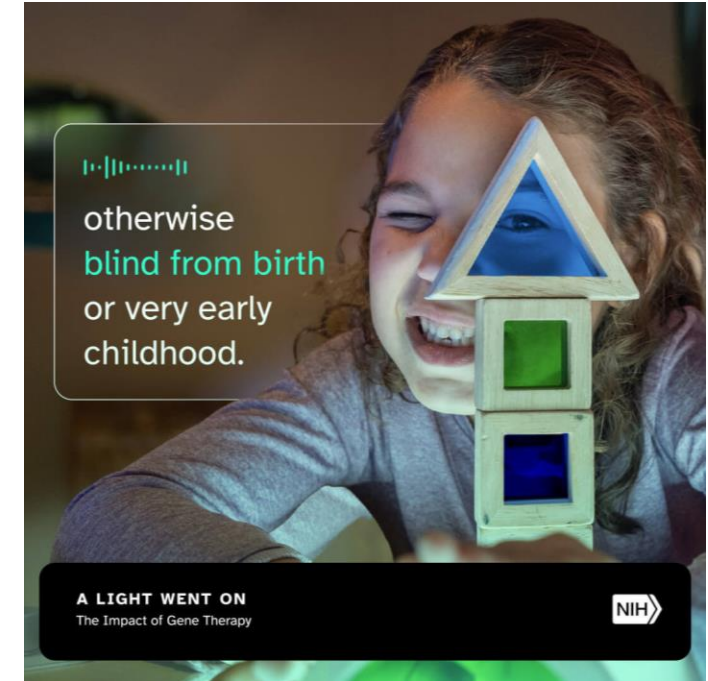
STATIC SOCIAL



## SAMPLE POST COPY:

Dr. Michael Redmond set out to solve a missing link in the visual cycle. What he found was the beginning of a new era in gene therapy. See his story: [go.nih.gov/labtolife](https://go.nih.gov/labtolife)

AUDIOGRAM



## SAMPLE POST COPY:

The discovery of the RPE65 gene at NIH paved the way for a new treatment for patients living with a type of inherited genetic blindness. See how science is saving sight: [go.nih.gov/labtolife](https://go.nih.gov/labtolife)

# Hope

## STATIC SOCIAL



### SAMPLE POST COPY:

NIH vision research is leading to new treatments that restore sight. See how the discovery of a new gene led to this breakthrough: [go.nih.gov/labtolife](https://go.nih.gov/labtolife)

## AUDIOGRAM

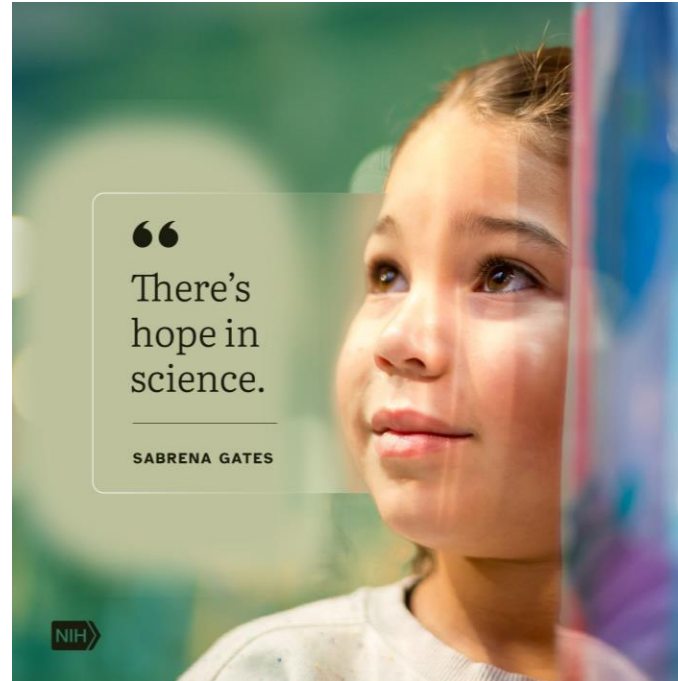


### SAMPLE POST COPY:

Sabrena Gates is the mother of two children who had their sight restored through vision science. Hear Sabrena's perspective on the importance of scientific research, then watch her surprise the scientist behind the discovery: [go.nih.gov/labtolife](https://go.nih.gov/labtolife)

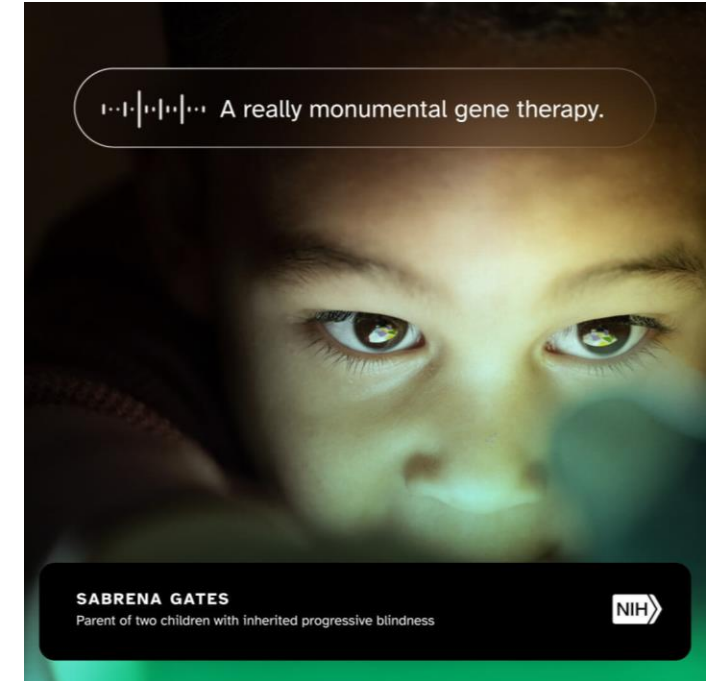
# Sabrena's Story

STATIC SOCIAL

**SAMPLE POST COPY:**

When Sabrena noticed her children's eyesight was failing, she began her search for answers. She learned that the potential solution to her question had begun decades before. See the story behind the treatment: [go.nih.gov/labtolife](https://go.nih.gov/labtolife)

AUDIOGRAM

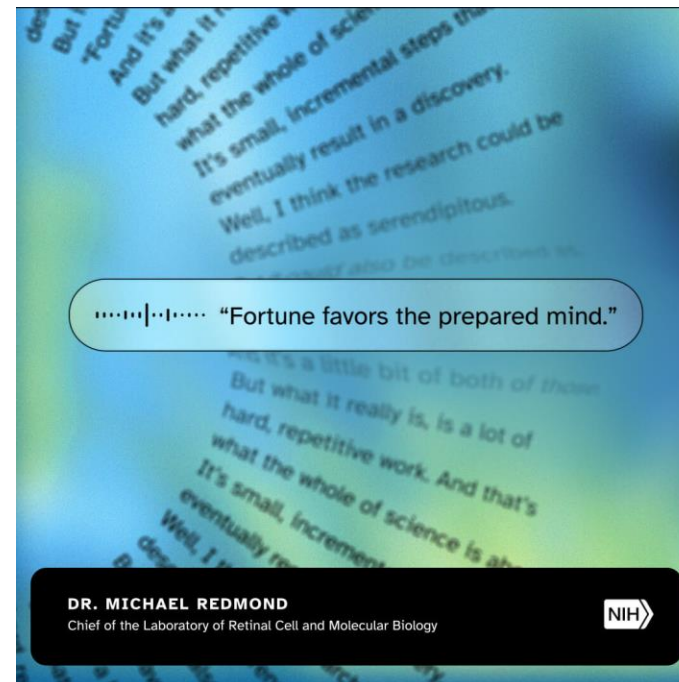
**SAMPLE POST COPY:**

Sabrena Gates is the mother of two children born with inherited genetic mutations that can lead to blindness. Thanks to Dr. Michael Redmond and his team's discovery, her children can see. Watch the full story here: [go.nih.gov/labtolife](https://go.nih.gov/labtolife)



# The Prepared Mind

AUDIOGRAM



## SAMPLE POST COPY:

What does it take to turn a discovery into a breakthrough? Decades of diligent work. Listen to NIH vision scientist Dr. Michael Redmond as he describes the key to scientific success.